

Developing New Food Markets with Specialty Food from the World®

GOURMET SHOW



TOKYO INTERNATIONAL
× Gift Show

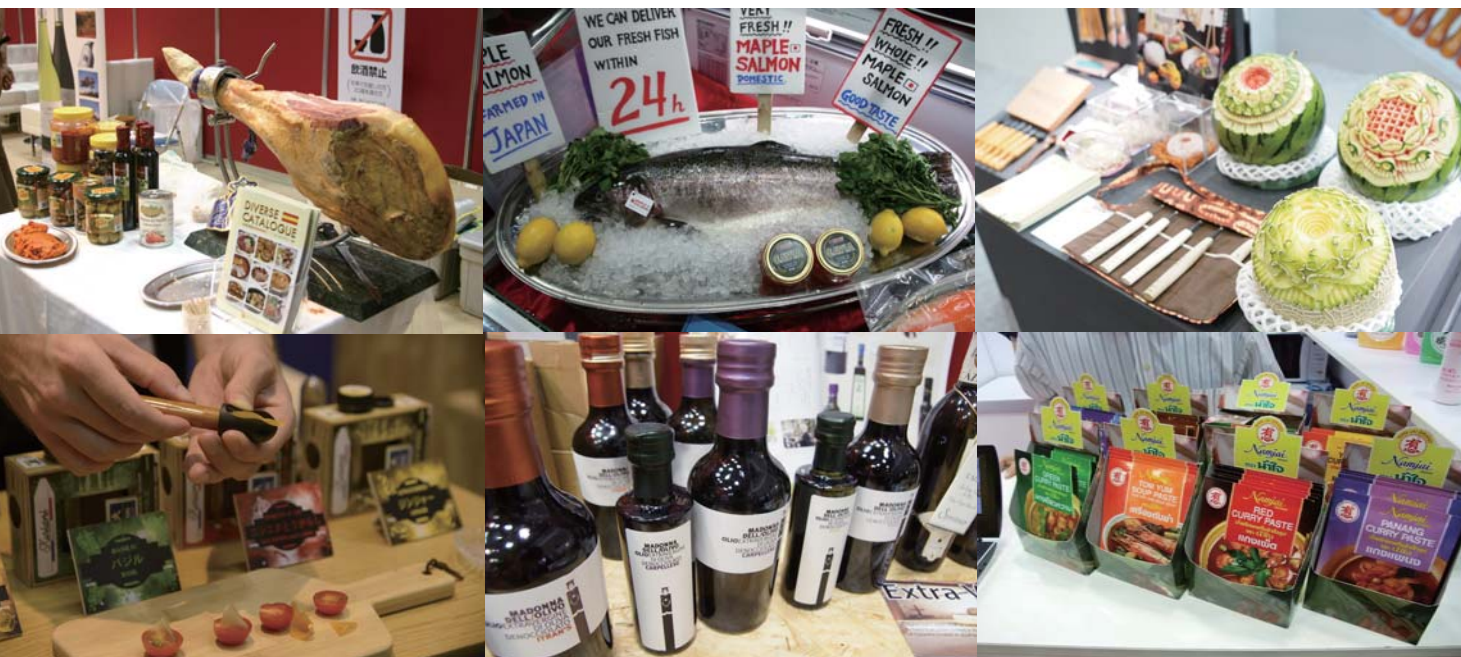


Developing New food Markets with Specialty Food from the World

GOURMET SHOW



Do not miss out the chance of entering the Japanese market!



The 36th Gourmet Show Autumn 2024

Dates

- September 4(Wed), 5(Thu), 6(Fri), 2024
- September 4(Wed), 5(Thu): 10:00AM - 6:00PM
- September 6(Fri): 10:00AM - 5:00PM

Venue

Tokyo Big Sight

Application Deadline

June 7 (Fri), 2024

Payment Deadline

June 21 (Fri), 2024

Additional Option Application Deadline

August 8 (Thu), 2024

Moving Day

September 3 (Tue), 2024

The 37th Gourmet Show Spring 2025

Dates

- February 12(Wed), 13(Thu), 14(Fri), 2025
- February 12(Wed), 13(Thu): 10:00AM - 06:00PM
- February 14(Fri), 2025: 10:00AM - 05:00PM

Venue

Tokyo Big Sight

Application Deadline

Early November, 2024

Payment Deadline

Mid-November, 2024

Additional Option Application Deadline

Early January, 2025

Moving Day

February 11 (Tue), 2025

<https://www.gourmetshow.jp/english/>

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search



Gourmet Show Official



FOR MORE INFORMATION CONTACT

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Concept

Creating New Food Lifestyles with Exhibitors

Connecting to a Market where Dedication of Producers are Conveyed

There are several factors that create specialty food such as "Region, Tradition, Culture, and Blessings of Nature". Every product is the result of commitment and hard work, and we hope to create a market where passion of producers are conveyed to the consumers. If you are looking for an opportunity to enter the quality-oriented market in Japan, Gourmet Show is the best match for you.



Benefits of Exhibiting

We provide new sales channels and encounters

1. Creating opportunities to expand sales channels in Japan Market.
2. Promoting your product to over 25,000 visitors.
3. Hearing the voice of visitors for new product development and ideas.
4. Meeting buyers from different industries who seek to handle food products.
5. Having business negotiations with buyers who are the decision makers.

Visitors

Visitors are looking for gift-oriented and high-quality products.

Retail Industries

Department Stores, General Merchandise Store, Supermarkets, Convenience Stores, Outlets, Interior Shops, Lifestyle Shops, etc.

Retail Industries (Specialty Stores)

Liquor Stores, Grocery Stores, Patisseries, Delicatessen, Bakeries, Sundry Shops, Furniture Stores, Flower Shops, etc.

Food Service Industry

Restaurants, Bars, Pubs, Cafes, Teahouses, Fast Food Restaurants, Hotels, Inns, Wedding Halls, Leisure Industries, etc.

Distributor

Manufactures, **Trading Firms**, Wholesaler, etc.

Others

Mail Order, Corporate Users, City Offices and Public Bodies, Consultants, Sales Promotion and Advertising Agencies, etc.



Exhibitors

Strong demand for gift in Japan allows exhibitors to exhibit in any genre

Food Manufacturers, Wholesalers, Trading Companies

Agricultural Products, Livestock Products, Processed Food, Confectioneries, Alcoholic Beverages, Beverages, Frozen Food, Delicatessen, Bakeries, Desserts

Non-food Manufacturers, Wholesalers Trading Companies

Kitchenware, Tableware, Containers and Packaging Materials

Food Services, Consulting Firms

Local Governments, Economic Organizations, Service Industries, Consulting Firms, Software, Cooking and Culinary Schools



Business Matchmaking

Free program to support our exhibitors meet buyers

Participating buyers from previous years, in no particular order:

ANA Foods Co., Ltd. : Air Transport and Retail/Etoile Kaito & Co., Inc. : Wholesale/Onward Digital Lab Co.,Ltd. : Online Shopping Platform/CATALOGHOUSE Ltd. : Mail-order Catalogue/Sunnyfoods Co., Ltd : Gift Wholesale/JR East Cross Station Co.,Ltd. : Rail Transport and Retail/JTB Corp. : Tour Agency/SENSHUKAI CO.,LTD. : Wholesale, Online Shopping Platform/Sogo & Seibu Co., Ltd. : Department Store/Daimaru Matsuzakaya Department Stores Co.Ltd : Department Store/NISSIN World Delicatessen : Retail/Hands Inc. : Retail ... and other buyers from similar business categories.



Voice of Exhibitors

The one and only trade show where you can experience a new food market

We had many encounters with buyers from different industries and sales channels.



I was surprised when we exhibited for the first time because it is not like any other trade show.



We had the opportunity to meet many kinds of buyers, and we were able to find many new discoveries during the 3 days of the exhibition.



It was a great benefit for us to be able to grasp the needs in response to changes in the market.



Exhibitors Support

We support exhibitors from before to after the show

1. We provide a "Successful Exhibiting Manual" to our exhibitors
2. Posting exhibitor's promotional video on our YouTube Channel
3. Proposing promotional plans to maximize the effectiveness of exhibiting
4. Publishing special feature articles on "Gift News" (new exhibitors only)

Exhibiting Area

Abundant exhibit areas to attract visitors

Local Food Fair

Gathering Japanese fine regional products such as agricultural and livestock products, processed food, beverages, and etc.

Stylish Food Fair

Exhibitors propose high-quality and well-designed products to enrich consumer's lifestyle.

Wellness Food Fair

A collection of products that creates healthy mind and body to support well-being of consumers.

Imported Food Fair

Gathering authentic food products from all over the world, responding to the needs of Japanese consumers who lead global lifestyles.

Market Solution Fair

Exhibitors propose innovative services, items, and systems to enrich the food market by making the dining experience more comfortable and pleasant.

